



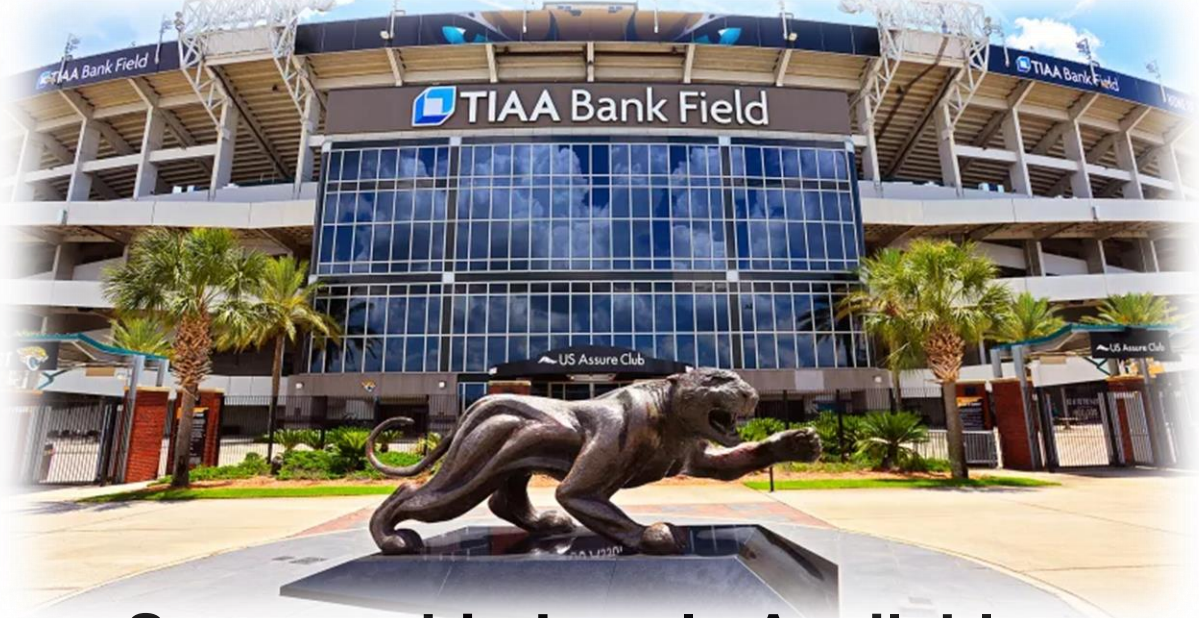
# 2019 Tech Coast Conference Sponsorship Guide

*Presented by the Jacksonville IT  
Council and the Jax Chamber*

A Bold City and PRI Productions Event

**Event Date:** August 21<sup>st</sup> 2019

**Location:** TIAA Bank Field



## Sponsorship Levels Available

-  **Platinum: \$15,000 (1 Available)**
-  **Lunch: \$7,500 (1 Available)**
-  **Premium: \$5,000 (10 Available)**
-  **Vendor: \$1,500 (42 Available)**
-  **Additional Sponsorships Available**

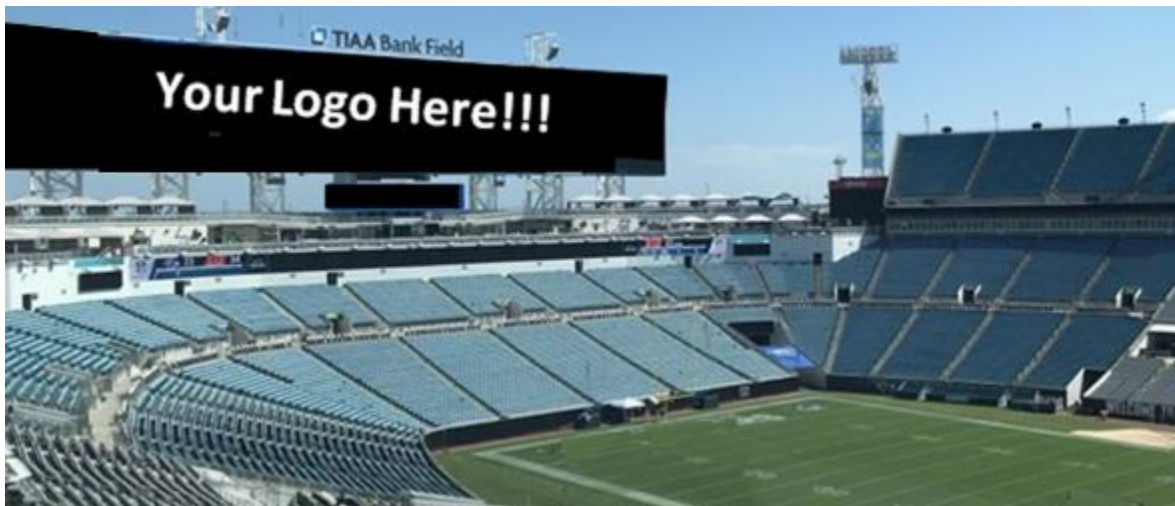
# 2019 Tech Coast Conference

## Sponsorship Levels & Benefits










Benefits	Platinum	Lunch	Premium	Vendor Booth
<i>Sponsor name will be part of the official event name</i>	X			
<i>Includes opening address and keynote on main stage as well as opportunity to fill one of the available speaker spots</i>	X			
<i>Opportunity for a pre-recorded presentation during lunch on the main stage</i>		X		
<i>Most prominent name and logo placement on TIAA Bank Field scoreboard during day of the event</i>	X			
<i>Name and logo placement on TIAA Bank Field scoreboard during day of the event</i>	X	X	X	
<i>Most prominent name and logo placement on all printed materials and banners related to event (i.e. Invitation, Save the Date card)</i>	X			
<i>Name and logo placement on all printed materials and banners related to event (i.e. Invitation, Save the Date card)</i>	X	X	X	
<i>Most prominent location 16' by 10' vendor booth (electricity included)</i>	X			
<i>Premium location 8' by 10' vendor booth (electricity included)</i>		X	X	
<i>8' by 10' vendor booth (electricity included)</i>				X
<i>8 conference passes includes breakfast, lunch and refreshments for all attendees (a \$600 value)</i>	X			
<i>4 Conference passes includes breakfast, lunch and refreshments for all attendees (a \$300 value)</i>		X	X	
<i>2 Conference passes includes breakfast, lunch and refreshments for all attendees (a \$150 value)</i>				X
<i>Full post conference attendance list</i>	X	X	X	
<i>Prominent Sponsor name recognition in all press releases related to events</i>	X	X	X	
<i>Name recognition in all press releases related to events</i>	X	X	X	
<i>Logo placement on Tech Coast Conference website at <a href="http://www.techcoastconference.com">www.techcoastconference.com</a></i>	X	X	X	

# 2019 Tech Coast Conference

## Platinum Sponsor: \$15,000



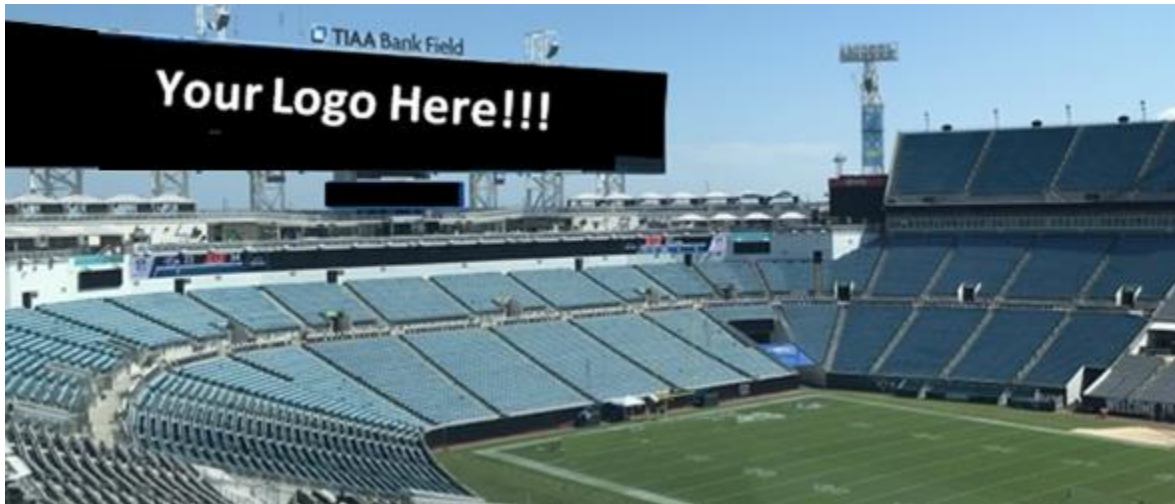
### Platinum Sponsor Key Benefits

-  Premium positioning of company logo on stadium jumbotron
-  Opening address and keynote on main stage
-  Opportunity to fill one of our speaker spots
-  Your company logo:
  - Displayed in a premium position on the TIAA Bank Scoreboard
  - Hyperlinked on the Tech Coast Conference website
  - Listed on footer ad space
  - Prominently displayed on all conference materials
-  Company name mentioned as the platinum sponsor of the 2019 TCC in all marketing materials and advertising (where applicable)
-  16' by 10' vendor booth in premium location
-  Full post conference attendance list
-  8 conference passes (includes breakfast, lunch and refreshments for all attendees)
-  Electricity at booth is included












*If interested in becoming our 2019 Platinum Sponsor, please contact Joe Spivey at 904-503-9610 or via email at [joe.spivey@trutech.com](mailto:joe.spivey@trutech.com)*

# 2019 Tech Coast Conference

## Lunch Sponsor: \$7,500



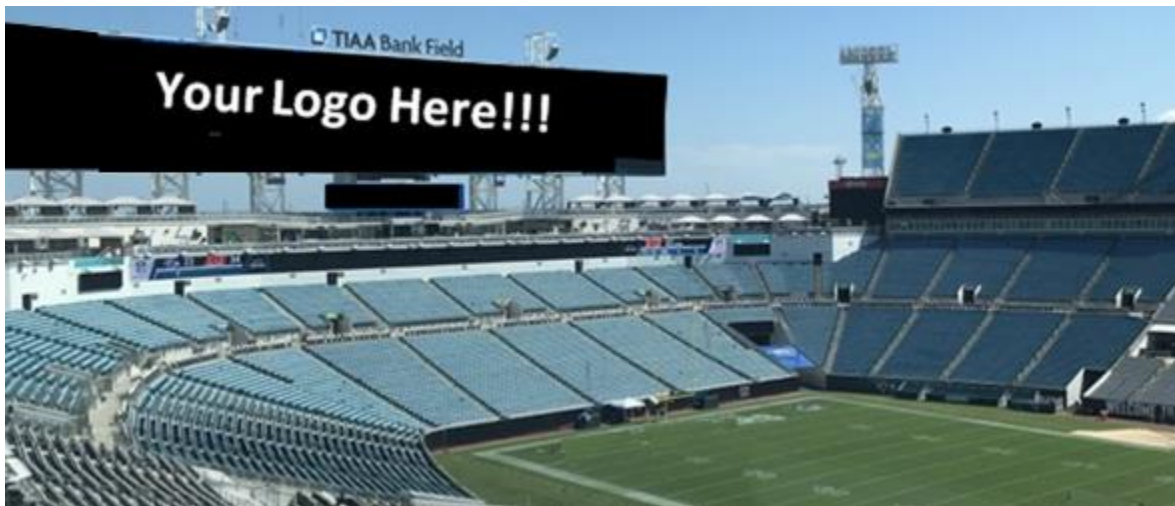
### Lunch Sponsor Key Benefits

-  Dedicated recognition as the lunch sponsor to the 2019 TCC
-  Positioning of company logo on stadium jumbotron
-  Pre-Recorded presentation during lunch on main stage
-  Company logo:
  - Displayed on Stadium Scoreboard
  - Hyperlinked on conference website
  - Displayed on all printed materials
  - On display in and around the lunch area
  - Listed on footer ad space
-  Company logo on event app with company description
-  Company name mention as one of 10 premium sponsors of the 2019 TCC in promotional materials and advertising (where applicable)
-  Includes a premium vendor booth
-  8' by 10' vendor booth in premium location (includes electricity)
-  Full post conference attendance list
-  4 conference passes (includes breakfast, lunch and refreshments for all attendees)
-  First choice of premium sponsor booth location











*If interested in becoming a 2019 Lunch Sponsor, please contact Joe Spivey at 904-503-9610 or via email at [joe.spivey@trutech.com](mailto:joe.spivey@trutech.com)*

# 2019 Tech Coast Conference

## Premium Sponsor: \$5,000



### Premium Sponsor Key Benefits

-  Positioning of company logo on stadium jumbotron
-  Company logo:
  - Displayed on Stadium Scoreboard
  - Hyperlinked on conference website
  - Displayed on all printed materials
  - Listed on footer ad space
-  Company logo on event app with company description
-  Company name mention as one of 10 premium sponsors of the 2019 TCC in promotional materials and advertising (where applicable)
-  8' by 10' vendor booth in premium location
-  Full post conference attendance list
-  4 conference passes (includes breakfast, lunch and refreshments for all attendees)
-  Option to select your company's booth location
-  Choose your booth location as soon as you remit payment
-  Electricity at booth is included

*If interested in becoming a 2019 Premium Sponsor, please contact Joe Spivey at 904-503-9610 or via email at [joe.spivey@trutech.com](mailto:joe.spivey@trutech.com)*

# 2019 Tech Coast Conference

## Vendor Booth Sponsor: \$1,500



### Vendor Booth Sponsor Key Benefits

- 🐾 8' by 10' vendor booth
- 🐾 Pipe drapes on both sides of booth
- 🐾 2 chairs at table
- 🐾 2 conference passes (includes breakfast, lunch and refreshments for all attendees)
- 🐾 Electricity at booth is included
- 🐾 Basic booth signage with your company name
- 🐾 Option to select your company's booth location
- 🐾 Choose your booth location as soon as you remit payment
- 🐾 Price shown is for JaxChamber members
- 🐾 If your company is not a JaxChamber member, please reach out to find out how you can still be involved as a vendor booth

*If interested in becoming a 2019 Vendor Booth Sponsor, please contact Joe Spivey at 904-503-9610 or via email at [joe.spivey@trutech.com](mailto:joe.spivey@trutech.com)*

# 2019 Tech Coast Conference

## Additional Branding Opportunities



### Cool things we have done or want to do!

- 🐾 3D printing displays
- 🐾 Automotive test drives
- 🐾 Photo booth
- 🐾 Bag inserts
- 🐾 Bag sponsor
- 🐾 Lanyard sponsor
- 🐾 If you have any cool ideas for this year's TCC feel free to run them by us!
- 🐾 Call 904-503-9610 for details

*If interested in doing some cool fun stuff for us this year, please contact Joe Spivey at 904-503-9610 or via email at [joe.spivey@trutech.com](mailto:joe.spivey@trutech.com)*

# 2019 Tech Coast Conference Sponsorship Agreement

Event Date: Wednesday, August 21<sup>st</sup>, 2019

Event Location: TIAA Bank Field, Jacksonville, FL

Select the level of sponsorship and then complete the requested information below

Platinum Sponsorship: \$15,000 <input type="checkbox"/>	Lunch Sponsorship: \$7,500 <input type="checkbox"/>
Premium Sponsorship: \$5,000 <input type="checkbox"/>	Vendor Booth Sponsor: \$1,500 <input type="checkbox"/>
Other Sponsorship: _____	Cost: _____ <input type="checkbox"/>

## Contact Information & Invoicing.

In order to provide outstanding service, THE 2019 TECH COAST CONFERENCE asks that you fill out the following information.

- 1) Representative Name: \_\_\_\_\_
- 2) Representative Phone Number: \_\_\_\_\_
- 3) Representative Email Address: \_\_\_\_\_
- 4) Company Name: \_\_\_\_\_
- 5) Who should we name on invoice? \_\_\_\_\_
- 6) Invoices should be emailed to the following address: \_\_\_\_\_
- 7) I wish to pay by Credit Card\*  or Check

\*A 1.5% processing fee will be added to any invoices paid via credit card. If Credit Card payment is chosen you will be emailed a link that will allow you to remit payment

## Agreement to Sponsor.

The Sponsor acknowledges and agrees to the foregoing.

Dated: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

TCC Counter Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Dated: \_\_\_\_\_

In consideration therefore, THE 2019 TECH COAST CONFERENCE shall provide Sponsor with the associated benefits described within above the TCC Sponsorship Guide. THE 2019 TECH COAST CONFERENCE may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

**Payment.** Invoices will be sent out ASAP after the sponsorship agreement is executed. Cash or check payments are **due in full** on or before **July 31, 2019**. Failure to pay fees when due will result in termination of this agreement. In-kind services shall be scheduled in writing by representatives of THE 2019 TECH COAST CONFERENCE and Sponsor.

**Limitation of Sponsorship.** Unless otherwise provided, the cash or services and the Sponsor benefits described in this agreement are related solely to the 2019 TECH COAST CONFERENCE to be held August 21<sup>st</sup>, 2019.

**License and Usage.** Sponsor hereby grants THE 2019 TECH COAST CONFERENCE a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information owned by the Sponsor. THE 2019 TECH COAST CONFERENCE agrees that the proprietary Information will be used only in connection with the event to provide the benefits set forth in the Sponsorship Packages and such other benefits as Sponsor and THE 2019 TECH COAST CONFERENCE may agree. THE 2019 TECH COAST CONFERENCE's use of the proprietary Information is subject to the approval of the sponsor's designated representative, which approval will not be unreasonably withheld.